



Southern Idaho's Carpet and Upholstery Cleaning Specialist

...since 1976

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An IICRC Certified Firm

Free Carpet Cleaning Trial for You

Mr. Steam's Valley Steam, premium carpet & upholstery care specialists has been delighting clients of local Realtors, Interior Designers and Carpet Retailers since 1976. Brian & Kelly Ritchie, the owners of Mr. Steam's Valley Steam would like to extend an offer to you and your clients. Mr. Steam's Valley Steam understands that referrals you give reflect on you. Therefore, we are offering to clean up to **100 square feet of carpet at your residence at no charge**. We won't pressure you to clean more, but of course we will clean more if you like. * We are confident that once you experience the MSVS advantage, you will take us up on the offer to provide your clients with a discount on MSVS services. Further, every time we clean the carpets in your residence you will receive a discount of **20% OFF**.

Carpet Cleaning Discounts for You & Your Clients

We will provide you with **Trial Cards** to give to your clients. These cards can be exchanged for 100 sq ft of excellent carpet cleaning that represents a **\$40 gift to your clients from you**. Simply sign a trial card, give it to your client, and when the client redeems the card MSVS will record that you made the referral. You will then receive a **Referral Certificate** worth 10% of the amount your client paid us for our services. You can redeem the certificate to reduce the cost of a cleaning job of your own, or pass it on to another client to use along with the trial card for an even greater discount.

Additional Benefits

We can also give you answers to questions your clients frequently ask relating to carpet problems and cleaning. Such as:

- What are those ugly black lines around my baseboards and under doorways?
- What can be done about the pet stains in my carpet?
- Do I need to replace my carpet or can it be stretched and cleaned well enough to sell or look and feel nice for me to enjoy a few more years?

Answers to these questions can be found on Mr. Steam's Valley Steam Carpet Clean Website (www.mrsteamsvalleysteam.com).

Why Use Mr. Steam's Valley Steam?

Mr. Steam's Valley Steam's 12-step process is very thorough and the results are amazing. We stay current with manufacturers' recommendations through the IICRC (Institute of Inspection Cleaning and Restoration Certification). The IICRC is the only certification & education program that manufacturers recognize for carpet and upholstery cleaners. For more information on our education (the IICRC), experience, systems, guarantee and 12-step process see the enclosed brochure. By taking advantage of this offer you will experience the many things that set Mr. Steam's Valley Steam apart from our competition.

* Program Restrictions: Offer good for first time customers of Mr. Steam's Valley Steam. You must be a Realtor. This letter must be presented and can be used only once. Repeat clients are encouraged to use Referral Certificates to receive discounts on MSVS services.

Our Mission: To Provide the Most Outstanding Service Experience Ever!